



atgPAY TRAINING



#### You will learn how to use atgPay effectively in your auctions.

We will go through:	
The Bidder Experience	3
Before an Auction	7
After an Auction	13
Payrix Basics	21
Useful Info	23



Bob Customer Account: Active	Invoices	The bidder will see no
	Invoices - Select an auction to view your invoice. March 💙 2024 🗸 Go	the suction After the
Dashboard	3/19/2024 - 3/19/2024 Utah Auction Company   Hide Invoice	
Watching	Testing BP 2 Spanish Fork, UT	auction, the "Pay Now
Saved Searches	Invoice Detail	button will be availab
Buying	Pay Now <	both their account
Purchased	Invoice #: 72 Invoice Date: 3/19/2024 Buyer Paddle: 1	(shown) and the emai
Events	Seller Information Your Billing Address Your Shipping Address	invoice.
+Invoices	Bob Customer Bob Customer	
Account	123 First Street 123 First Street Omaha, CH 25240 Omaha, Chihuahua 25240	See this Help
Payment Info	Mexico Mexico	Center article for
Tax Exemptions		more info
	Main Phone:	more into.

## BIDDER EXPERIENCE | CHECKOUT



Checkout			
LOCAL PICKUP I will pick up all items directly from the auction house in accorda the checkout instructions in the terms of sale .	nce with	Order Summa Hammer Price Internet Premium Sales Tax	\$250.00 \$25.00 \$19.26
Shipping Method	0	Balance Due Tax Exempt ?	\$294.26
Free Local Pickup <b>o</b> I will pick this up at 111 First St, Omaha, NE.	<u>Change</u>	PAY D By paying this invoice, you	agree to the terms of sale
Payment Method	0	set by the a Due to the regulated nature of item contact you for additional document	auctioneer. ns in this order, the auctioneer may tation in order to finalize the sale. By
Checking6789 ****6789	<u>Change</u>	paying for this invoice, you agree to a set by the a	Il shipping policies and terms of sale auctioneer.

#### **The Checkout Process**

- Protects the auction house. While we can't eliminate the risk of chargeback, our goal is to reduce it.
- Within this process, the bidder is has no basis to file a chargeback or claim an accidental bid; they authorized the payment.
- The checkout screen is in line with eCommerce best practices. It's fast and easy and will be familiar to bidders who consistently shop online.

- The default shipping method is "Local Pickup"
  - Note: It's easy to select the option in error, which will remove any shipping fees.
- If a bidder is tax exempt, they can click "Tax Exempt ?" and add certificate(s) through the following question and answer flow.
- On the checkout screen, bidders will not be able to see all the line items that will only be visible on the invoice only the totals for fees, such as Hammer Price, Buyer's Premium, and Sales Tax.

### BIDDER EXPERIENCE | THE CHECKOUT FLOW



Bob Customer Account: Active	Invoices			
Dashboard Watching Saved Searches	Invoices - Select 3/19/2024 - 3/19/20 Testing BP 2 Spi Invoice Detail	an auction to view your invoice. 024 Utah Auction Company   anish Fork, UT		March V 2024 V Go Hide Invoice
Buying Purchased	Invoice # 72	Invoice Date: 3/19/2024	Buver Paddle: 1	Pay Now
Events		Seller Inform	nation Your Billing Address	Your Shipping Address
+Invoices Account			Bob Customer 123 First Street Omaha, CH 25240	Bob Customer 123 First Street Omaha, Chihuahua, 25240
Payment Info			Mexico	Mexico
	Main Phone:			



Discover more items in upcoming auctions!

BROWSE AUCTIONS NEAR ME

#### Order Information

Auction: atgPay Test

Invoice ID: 6423791

If bidders struggle with the payment process, please refer them to our Customer Experience team:

877.505.7770 | <u>Support@proxibid.com</u> | Chat on Proxibid

Checkout	
Local Pickup	Order Summary
I will pick up all items directly from the auction house in accordance with the checkout instructions in the terms of sale .	Hammer Price         \$250.00           Internet Premium         \$25.00           Sales Tax         \$19.26
Shipping Method	Balance Due \$294.26 Tax Exempt ?
Free Local Pickup  Change I will pick this up at 111 First St, Omaha, NE.	PAY NOW
Payment Method	By paying this invoice, you agree to the terms of sale set by the auctioneer. Due to the regulated nature of terms in this order, the auctioneer may contact you for additional documentation in order to finalize the sale. By
Checking6789 ****6789 Change	paying for this invoice, you agree to all shipping policies and terms of sale set by the auctioneer.

### BIDDER EXPERIENCE | TAX EXEMPTIONS



Account: Active	Dashboard					
◆Dashboard	Event Tracking:		Pre-Bidding:		Items I'm Watch	ing:
Watching Saved Searches Buying Purchased	Approved: Pending: Declined:	0 0 0	Leading: Outbid:	0 0	Items:	0
Events Invoices Account	View Ever	nts	V	/iew Bids	Vie	ew Items
Tax Exemptions	Items I've Purchased:		Invoices:		Account:	
	Items: Awaiting feedback:	0 0	You have:	0	Married	
	View Iter	ns	View	Invoices	Manage Cor Manage Cred	dit Cards

Sales tax will be calculated, collected, and remitted for all atgPay sales. Tax-exempt bidders can click the "Tax Exemptions" link on their account or the "Tax Exempt ?" link on the checkout screen. If they are struggling, the auction house can send tax documents to <u>payments@proxibid.com</u>.

Once the info has been verified, any applicable sales tax will be automatically removed from the invoice.

 Tax exemptions are <u>state</u> and <u>category</u> specific. If it is outside the scope of the tax certificate, sales tax will apply.

For more info about Sales Tax for bidders, see <u>this Help Center article</u>. For more info for tax-exempt bidders, see <u>this Help Center article</u>.

### BEFORE THE AUCTION | ENABLING & FEES



Tuesda	ay, June 6, 2	<b>2023</b> 9	:20 AM Cent	ral
GABE'S Bidder	TRAINING A	ACCOUN	T - GABE'S '	TRAINING ACCOUNT Quick Stats
2	pending in review	4 a	accepted leclined	catalog views: 22,216 pre-bid count: 13 pre-bid total: \$6,229,00
Listing	Payment &	Terms	Catalog  Re	econcile  Invoice  Announcen

**atgPay will be the default for auctions created without a template.** We work with all major credit cards & the fee doesn't change

- The fee is 3.75% + \$.25 for credit cards and 1% + \$.50 for ACH
- For High-Risk sales (firearms/ammo), the credit card fee is 4.25%
   + \$.25
- atgPay Prohibited items will not be able to be sold through atgPay



### BEFORE THE AUCTION | CUSTOMIZE





### BEFORE THE AUCTION | CUSTOMIZE



<u>Credit card Limit is an option to limit the amount of risk an auctioneer will take on.</u>

• When in use, any invoice above the limit – not including shipping, fees, or sales tax – will not have CC as a payment option

Payment Ins	structions & Opti	ons
	Enable ATG Pay 🏹	The fastest, easiest way to collect payments on Proxibid
	Enable Autopay O	No Autopay
	0	Enable Autopay: 24 hours Enable Autopay: 72 hours
C	Credit Card Limit card \$	If selected, invoices over this amount cannot be paid via credit
Allowed Pa	ayment Methods 🗹	Credit Card ACH
1	Buyer Pays Fees 🗹	
Sł	hipping Methods 🗹	Bidder-Arranged Winning bidders can arrange their own shipping for their lots. House-Arranged The house can arrange shipping for winning bidders' lots.
		Local Pickup Winning bidders can come to your auction house or site to pick up their lots.



<u>Buyer Pays Fees</u> refers to atgPay's processing fees. If the box is checked, the bidder will have the credit card fees added to the invoice.

<u>Shipping Methods</u> has tax implications – carefully select the appropriate ones.

- Bidder-Arranged bidder pays the shipper directly
- House-Arranged bidder pays you for the shipping
- Local Pickup will be default if it is selected and any shipping fees will be removed if the bidder uses it to pay

Don't forget to click "Save" after you've made your updates.







#### UPDATE YOUR PAYMENT TERMS

- Communicate with your bidders about the updated method of payment by sending out mass communication to your bidders, whether through mass email, informational lot, social media, website banners, etc.
  - Mention the "Pay Now" button
  - **Request** tax-exempt bidders upload tax certificate to account before the auction to avoid tax-removal delays afterward
  - Incentivize bidders to pay quickly for example, the sooner they pay, the sooner they receive their won lots
  - **Clarify** when the invoice will be sent and when payment is expected
  - Refer bidders with payment issues to our Customer Experience Team 877.505.7770 | <u>support@proxibid.com</u> | Chat on Proxibid
- The clearer the communication, the smoother the payment process will be.

### DURING THE AUCTION | CATEGORIZE

#### Verify categorization for tax purposes for these categories:

- Vehicles if fully categorized, no sales tax will be charged. If you need to charge sales tax to the bidder, you may do so as a separate line item on the invoice, which you will collect and remit
- Coins

AUCTION TRAINING FOR KRIS - AUCT Bidder Participation	ION TRAINING FOR KR Quick Stats	IS	Pā
2 pending 4 accepted	catalog views: 22,1	55	
0 in review 2 declined	pre-bid count: 13	0.00	
	pre-bid total: \$5,97	9.00	
Listing   Payment & Terms   Catalog   F	Reconcile  Invoice  Ann	ouncement	ts   Pr
	•		
	•		
Add   Edit Lot	Primary Image	Lot Selec	tor
Add   Edit Lot lot number 1	Primary Image	Lot Selec	ctor
Add   Edit Lot lot number 1 lot order 1	Primary Image	Lot Selec	tor
Add   Edit Lot lot number 1 lot order 1 lot title TRAINING LOT 1	Primary Image	Lot Select 1 2 3 4	ctor
Add   Edit Lot lot number 1 lot order 1 lot title TRAINING LOT 1 Item Details Edit Item Details	Primary Image	Lot Select 1 2 3 4 5	ctor
Add   Edit Lot lot number 1 lot order 1 lot title TRAINING LOT 1 Item Details Edit Item Details category Other Collectibles *	Primary Image	Lot Select 2 3 4 5 6	ctor
Add   Edit Lot lot number 1 lot order 1 lot title TRAINING LOT 1 Item Details Edit Item Details category Other Collectibles * description TRAINING LOT 1	Primary Image	Lot Select 1 2 3 4 5 6 7 8	tor
Add   Edit Lot lot number 1 lot order 1 lot title TRAINING LOT 1 Item Details Edit Item Details category Other Collectibles * description TRAINING LOT 1	Primary Image	Lot Select 2 3 4 5 6 7 8 9	tor
Add   Edit Lot lot number 1 lot order 1 lot title TRAINING LOT 1 Item Details Edit Item Details category Other Collectibles * description TRAINING LOT 1	Primary Image	Lot Select 1 2 3 4 5 6 7 8 9 10	tor
Add   Edit Lot lot number 1 lot order 1 lot title TRAINING LOT 1 Item Details Edit Item Details category Other Collectibles * description TRAINING LOT 1 quantity 1	Primary Image	Lot Select 1 2 3 4 5 6 7 8 9 10 11	tor
Add   Edit Lot lot number 1 lot order 1 lot title TRAINING LOT 1 Item Details Edit Item Details category Other Collectibles * description TRAINING LOT 1 quantity 1 lot type Times the Money V	Primary Image	Lot Select 1 2 3 4 5 6 7 8 9 10 11 12	tor
Add   Edit Lot lot number 1 lot order 1 lot title TRAINING LOT 1 Item Details Edit Item Details category Other Collectibles * description TRAINING LOT 1 quantity 1 lot type Times the Money V ask price 0	Primary Image	Lot Select 1 2 3 4 5 6 7 8 9 10 11 12 13 14	ctor

Lot nur TRAIN	NING LOT 1 nber: 1 ING LOT 1		Multi Lot Selection
			Select Lot to View or
Lookup an Item	Clear Lookup		1
Keyword	Type here to quickly fin	d categories your item may fall under. <u>Category</u>	Legend
Pick a Category for Your	Lot		
Coins & Currency	Coins	Coin Collections	
			*
Add More Detail to Your	Lot		Metadata Lookup
Add More Detail to Your Year	Lot Certification	Professional Grade	Metadata Lookup
Add More Detail to Your Year	Lot Certification	Professional Grade	Metadata Lookup
Add More Detail to Your Year Coin Condition	Lot Certification Grading Services	Professional Grade Circulation	Metadata Lookup
Add More Detail to Your Year Coin Condition	Lot Certification Grading Services	Professional Grade Circulation	 Metadata Lookup

Select the most specific subcategory or category available using either the category dropdown menus or the keyword search.



### AFTER THE AUCTION | SEND INVOICES



GABE'S TRAI	INING ACCOUNT - G	ABE'S TRAINI	NG ACCOU	NT			Pai
2 pendi 0 in rev	ng <u>4</u> accep riew <u>2</u> declin	ted catalo pre-b ed pre-b	og views: 2 id count: 1 id total: \$6	2,218 3 ,229	3 .00		
Listing   Pay	ment & Terms   Cata	alog  Reconcile	Invoice	Anno	uncer	nents	Pre
		<b>↓</b>					
CUSTOMER	BILLING	10000 AD000	,				_
Invoicing:				Custo	mer Bi	<u>lling Hom</u>	e
GABE'S TRAIN Auction #24386 GABE'S TRAINI 9:20pm Centra	IING ACCOUNT 54 NG ACCOUNT						
Tuesday June 6	, 2023		sort by:			~	]
name phone #	username e-mail	ID #	total (\$)	Card On File	high risk	edit view invoice	v
	4	1003	\$176.50	No	Ν	[edit]	
<b>test test</b>							
test test (123) 456-189 check all   unch	ieck all						
test test (123) 456-189 check all   unch Unique Online Online Total H Gross Auction Sales tax will shipping addr	Bidders: 4 Bidders: 4 lammer \$ : \$13,065.00 Total: \$16,065.00 be calculated once invoidess	ces are sent and t	click h updated if bide	nere to v der cha	view se anges t	nt invoices <b>heir</b>	5
test test (123) 456-189 check all   unch Unique Online Online Total H Gross Auction Sales tax will shipping addr SEND YOU W	I eck all ammer \$ : \$13,065.00 Total : \$16,065.00 be calculated once invoid ess	ces are sent and t	click f updated if bid	der cha	view se anges t END IN	nt invoices heir IVOICES	5

27 1 TF	RAINING LOT 27						\$150.0
Lot comments go he	re			Buyer's Fee	15	%	\$22.5
	11			Lot Fee	\$1.00		\$1.0
				Shipping	\$ 1.00		\$1.0
				Custom fee	\$ 2.00		\$2.0
					Sub-Total		\$176.5
Lot Fee Summary							
Hammer Price						\$	150.00
Buyer's Fee							\$22.50
Lot Fee							\$1.00
Shipping							\$1.00
Custom fee							\$2.00
Totals	25		Fee type None	~	\$ 0.00		\$0.00
Totals Miscellaneous Charge Shipping (only needed	es d if not using lot leve	l shipping fees)	Fee type None	~	\$ 0.00		\$0.00 \$0.00
Totals Miscellaneous Charge Shipping (only needed Processing Fee	es d if not using lot leve	el shipping fees)	Fee type None	~	\$ <u>0.00</u> \$ <u>0.00</u> \$0.00		\$0.00 \$0.00 \$0.00
Totals Miscellaneous Charge Shipping (only needed Processing Fee Sales Tax	es 1 if not using lot leve	l shipping fees)	Fee type None	~	\$ 0.00 \$ 0.00 \$ 0.00 \$ 0.00		\$0.00 \$0.00 \$0.00 \$0.00
Totals          Miscellaneous Charge         Shipping (only needed         Processing Fee         Sales Tax         Lots (1)       Qty (1)	es d if not using lot leve	I shipping fees)	Fee type None	~	\$ 0.00 \$ 0.00 \$ 0.00 \$ 0.00 Total (USD)	\$	\$0.00 \$0.00 \$0.00 \$0.00 <b>176.5</b>
Totals Miscellaneous Charge Shipping (only needed Processing Fee Sales Tax Lots (1) Qty (1)	es d if not using lot leve	I shipping fees)	Fee type None		\$ 0.00 \$ 0.00 \$ 0.00 \$ 0.00 Total (USD)	\$	\$0.00 \$0.00 \$0.00 \$0.00 <b>176.50</b>
Totals           Miscellaneous Chargi           Shipping (only needed           Processing Fee           Sales Tax           Lots (1)         Qty (1)           Cash Discount	25 J if not using lot leve	I shipping fees)	Fee type None		\$0.00 \$0.00 \$0.00 \$0.00 <b>Total (USD)</b>	\$	\$0.00 \$0.00 \$0.00 <b>176.50</b> -\$0.00

- Update invoices with necessary fees, then click "Send Invoice"
- If no fees need to be added, simply select the checkbox next to the bidders' name and click "Send Invoices"
- The bidder will not be able to pay until the invoice has been sent

### AFTER THE AUCTION | VIEW STATUS



						_		
Invoicing:				Customer Billi	<u>ng Home</u>		On	ce vou
GABE'S TRAIN Auction #24380 GABE'S TRAINI	IING ACCOUNT 54 NG ACCOUNT						•	Invoi
Tuesday June 6	, 2023		sort by:		~			paid
				Card				•
name phone #	e-mail	ID #	total (\$)	File risk i	invoice			
	no unser	nt invoices					•	PAID r
check all   unch	ieck all			_				•
Unique Online Online Total F	Bidders : 4 Iammer <b>\$</b> : \$13,065.00		click h	ere to view sent	invoices			
Gross Auction Sales tax will shipping addr	Total : \$16,065.00 be calculated once invoic ess	es are sent and	updated if bide	ler changes the	eir			•
SEND YOU V	ON EMAIL			SEND INV	OICES	L		
			•					
CUSTO	MER BILLING							
Invoici	ng:	•			<u>c</u>	Custome	er Billi	<u>ng Home</u>
Testing Auction =	- Live Event rechect #4342	k tax excem	ption					
2:40am	Central							
Tuesday	June 6, 2023			sor	rt by:			~
					Card			
name phone	username # e-mail	2	ID :	# total (\$)	On sh File m	ipping ethod	high e risk	edit view invoice
			100	1 \$30.95	Yes		N	[edit]
check all	uncheck all							
Unique	Online Bidders : 1				click here	to view ı	unsent	invoices
Online 1	<b>otal Hammer \$ :</b> \$5	.00						
Gross A	uction Total : \$5.00							
				RESEN		ROCES	S PAY	

Once you have sent out the invoices, view the sent invoices to see the status of the payments.

- Invoices paid through atgPay will show a shipping method on the invoicing page, while invoices paid directly to the auction house will have the shipping method blank
  - Mark non-atgPay invoices as paid; otherwise, bidders will receive reminder emails 2 and 4 days after the invoices are sent
- PAID means that the entire invoice has been paid
  - If there is a single unpaid line item, it will not show as PAID
  - PAID does not mean that the payment process is complete
  - The payment process is only complete when it shows as paid in the Transaction Summary

Invoicing:						Custom	er Bill	<u>ling Home</u>
<b>Testing - Liv</b> Auction #4342 Delete after 2:40am Centr	e Event recheck tax ex 2  al	cemption						
Tuesday June	6, 2023			sort	by:			~
name phone #	username e-mail		ID #	total (\$)	Card On File	shipping method	high risk	edit view invoice
			1001	\$30.95	Yes	Self- Arranged Common Carrier	Ν	[edit] PAID
check all   und Unique Onlin Online Total Gross Auctio	check all ne <b>Bidders : 1</b> Hammer <b>\$ :</b> \$5.00 n Total : \$5.00			C	click he	ere to view	unsen	ıt invoices
			-	RESEN	D	PROCES	S PA	YMENT

### AFTER THE AUCTION | CHARGE CARD(S)



#### • Charging the winning bidder's card

- Best practice is to give the winning bidder time to pay on their own
- Our system will prevent double-charging bidders
  - If the additional charge is the only thing left, the system will only charge that outstanding amount
- You can charge as many invoices as you want simultaneously
- Charging the winning bidder's cards will include all fees, including shipping (unless Local Pickup is selected as the shipping method)
- If a bidder makes an initial payment outside of atgPay, they will **not** be able to do an additional payment – such as an insurance fee – through atgPay

Card On shipping high edit/view name username phone # e-mail ID # total (\$) File method risk invoice [edit] Yes N check all | uncheck all **Billing Address** Shipping Method Edit Shipping Address Edit Edit Shipping Method and Shipping Address (if applicable), then click "Save" and go back to the Invoicing Screen Carc On shipping high edit/view username name phone # e-mail ID # total (\$) File method risk invoice [edit]  $\checkmark$ check all ncheck all **Unique Online Bidders : 1** click here to view unsent invoices Online Total Hammer \$ : \$5.00 Gross Auction Total : \$5.00 PROCESS PAYMENT RESEND

### AFTER THE AUCTION ADD CHARGE TO PAID INVOICE





Type in the name of the charge, select the fee type, and the amount, then click "Add".

New Charges	Sub-Total \$8.75
Please click "Confirm & Send" to save the changes to this invoice	
· · · · · · · · · · · · · · · · · · ·	
Shipping Fee type Shipping	✓ \$ 15.00
* Sales tax and totals will be calculated when additional charge is sent to bidder	Can What to do after the sale of firm & Send
New Charges	
Please click "Confirm & Send" to save the changes to this invoice	
Please provide a description Fee type None	✓ \$ 0.00 Add
Shipping Fee type : Shipping	g \$15.00 \$15.00
* Sales tax and totals will be calculated when additional charge is	Cancel Transaction Confirm & Send
sent to bidder	L

Double-check that the total is correct, then click "Confirm & Send".

- You can add multiple charges before clicking "Confirm & Send".
- You can send as many additional charges as needed.

### AFTER THE AUCTION | VIEW PAYMENT STATUS



Verify transaction has finished processing at the bottom of the individual invoices

- "Paid" means the funds have arrived in your Payrix account and are ready to be disbursed
- Best for ACH transactions because of the 5-7 business-day processing period
- If still processing, the Transaction Summary will read: "Payment Initiated-Processing"

Processing Fee       \$1.20         Sales Tax       \$0.00         Lots (1) Qty (1)       Total (USD)         Cash Discount       0         Total if paid in cash (USD)	Shipping (only needed if not using lot level shipping fees)		\$_0	0.00
Sales Tax       \$ 0.00         Lots (1) Qty (1)       Total (USD)         Cash Discount       0         Total if paid in cash (USD)	Processing Fee		\$1.2	20
Lots (1) Qty (1)       Total (USD)         Cash Discount       0         Total if paid in cash (USD)	Sales Tax		\$ 0	00.00
Cash Discount O Total if paid in cash (USD)	Lots (1) Qty (1)		Total (US	SD)
Cash Discount O Total if paid in cash (USD)				
Total if paid in cash (USD)	Cash Discount		0	)
		Total if <b>j</b>	oaid in cash (US	D)
Transactions Summary		Transact	ions Summary	
#23735 Paid		#23735	Paid	
#23976 Paid		#23976	Paid	

If you need to issue a refund, DO NOT do so through Payrix – use <u>this form</u> to request one.

### AFTER THE AUCTION | REFUNDS



Let us know if you need a refund by clicking <u>here</u> and filling out the pictured form.

#### Notes:

- It will take 3-7 business days for the funds to reappear in the buyer's account
- Credit card processing fees will be charged to the auction house
  - They are nonrefundable because though the situation might have changed, the service required will have been rendered.
- Sales tax will be temporarily charged to the auction house but refunded through a credit the following month
- If an auctioneer initiates a refund through Payrix, sales tax will not be refunded to the auctioneer

atg Pay Refund Request Form
Please provide the following information to help our team execute bidder refunds.
Bidder username or email address:*
Kindly provide the following information for <u>each</u> refund request. Thank you!
nvoice number or transaction ID:* e.p1_txn
Auction date, auction title, or auction ID:*
Lot(s), shipping charge:"
Amount to be refunded:*
Refund reason:
Add another refund request
Confirmation email:* Jsed for refund request and/or clarifying questions
/erification*

reCAPTCH/

I'm not a robot

# AFTER THE AUCTION | REPORTING



proxibid AuctionBuilder		Salesforce Account   AppletLaunc	<ul> <li>The 'atgPay Auction Reconciliation' report is meant to provide info – such as sales tax, processing fees, etc. –</li> </ul>		
Auction loois create new event edit existing event prebuilt event templates bulk loader item category legend event linking live streaming test notices & downloads event keywords event archives reporting	Sunsetting APN on August 31	Starting August 31, APN will no longer I All clients should have received emails w information regarding this chan QUESTIONS?	<ul> <li>about individual transactions for accounting.</li> <li>The report will compile and be sent to the email address on file when an auction is selected.</li> <li>Contact Client Services for the specifics on which email address is on file.</li> </ul>		
marketing downloads Email Log HUD Currency Tool	auctionplayment research	customer success manage	See this Help Center article for more info.		
edit account user management registered bidders bidder automation reconcile & invoice invoice review dispute status report	Filter By Category My Categories	N DASHBOARD A quick summary of all your Proxi   Select Date Range   ORT SELECTION   View Pre-Bids   View Auction Stats   Bidder List   LotID Export   Activity log			
		atgPay Auction 9/18/23 - John M Reconciliation	Michael's training auction - do no 🗸		

## PAYRIX | HOME PAGE





- Login information was created when signing up for atgPay
- Your username is included in the Welcome Email

• See <u>this Help Center</u> <u>article</u> for more info.

The Account Balance - where you can see amount to disburse and the date of disbursement

- Disbursements occur at around 6 PM Eastern, assuming there is a minimum of \$200 in the balance.
  - If there is less than \$200, and you need it immediately, let us know, and we can have it sent to you that day
- Disbursements are called "Withdrawals" in Payrix.
- The first disbursement including the first disbursement for sales of high-risk items will be subject to a 5business-day hold.



<ul> <li>Dashboard</li> </ul>	Disbursement Txn Details
Payments	The transactions within a Disbursement determine what will be paid out or credited to an entity bank account. This report provides a break down of the Sales and Refunds within the last processed disbursement.
Payment History	
Disputes	ADVANCED FILTERS CLEAR FILTERS
Payment Returns	Disbursement Txn Details
Management	
Users +	How would you like to generate your report?
😐 Admin	Previously known as self-service reports Previously known as Realtime Reports
Withdrawals +	Report Date
Reports –	Today     Templates     Filter By (Optional)
Create Reports	
Report History	GENERATE REPORT
Web Alerts	
Email Alerts	
Settings	Disbursement Txn Details
? Knowledge Base	.Csv .XLs

While there are other reports, the 'Disbursement Txn Details' report is the most detailed and includes info about fees for the individual bidders.

## PAYRIX | EMAIL ALERTS



The standard email setup will send three emails for every single good transaction; adjust the email notifications by toggling the notification on or off in Payrix.

• At minimum, you should keep the Transaction Failed (CC failure) and Transaction Returned (ACH failure) turned on to be aware of any potential problems



Best for reviewing suspicious buyers, such as buyers with multiple failed attempts

- **Approved** Funds verified in bidder's account but not yet processing
- Captured Funds removed from bidder's account but not yet in auction house's account; currently processing
- Settled Funds arrived in auction house's Payrix account

🚯 Dashboard		Dashboa	<u>ard </u> > Paym	ent History						
🖻 Payments		Pay	/men	t History	/					
Payment History Disputes Payment Returns		Authoriz <b>O</b>	zations (Las	st 30)			Sales (Last 30)		Refunds (Last	30) <b>).00</b>
		Avg. Tra	ansaction				Failure Ratios		Refund Ratios	Vel: 0.00%
Ivianagement		\$0.00					Count. 0.00% Vol. 0.00%		Count. 0.00%	VOI. 0.00%
Users	+									
😐 Admin			Sales	Authorizations	Refunds	SORT BY TXN ID -	Batch Actions -			
Withdrawals	+			Amour	nt	Status	Cardholder	Payment	Created	
Reports	+									
Web Alerts										
Email Alerts										



#### Before

• Communicate with the bidders proactively, frequently, and through different media about atgPay.

#### During

• If lots could be tax exempt – specifically Coins and Vehicles - review the categorization for the lots.

#### After

- Give the bidders a clear and specific amount of time to pay for their item (such as 24 hours, 48 hours, etc.) before charging the card.
- Keep the Transaction Failed and Transaction Returned notifications turned on in Payrix.
- Pay attention to failed transactions (particularly on bidders new to Proxibid and have different names or addresses or both for the shipping address). Be willing to cancel the transaction if there are too many red flags.
- Do not release lots to bidders until the payment has fully processed particularly for ACH transactions.
- Use the atgPay Auction Reconciliation Report in AuctionBuilder in conjunction with the Disbursement Txn Details Report in Payrix to get a full picture of your payments

Use the <u>Help Center.</u> It's a great resource for questions about functionality, usage, and features.

• Share your feedback about atgPay – we need it to keep making atgPay better.



While chargebacks are not a preferred aspect of the payment process, they are something that can occur. Please use the information below as a reference guide for the chargeback process.

Chargeback Process:

- Bidder files chargeback with the CC company
- CC company notifies auction house and simultaneously removes funds from the auctioneer's account
- Auction Company has opportunity to respond (typically about two weeks)
  - Responses typically require a copy of the Terms of Sale, as well as evidence that the auction house acted with good faith, reasonableness, and care, such as tracking info, the online listing, etc.
  - Note: Any chargeback with "fraud" as a part of the reason code will be covered through atgPay's fraud protection. The only thing required would be tracking info – at which point you can be confident you will be reimbursed, no matter the outcome of the chargeback.
- CC company will decide on the chargeback
  - The credit card company will be biased in favor of their primary customer, the bidder, so be sure you have adequate documentation to support your position.
- If the CC company decides against the bidder, and the bidder remains adamant about wanting to continue the
  process, the chargeback will go into "Pre-Arbitration." In Pre-Arbitration, a third party gets involved in the case, and
  assuming both sides agree to continuing the dispute, a charge of up to \$750 will be charged to the loser of the case.
  - Unless the chargeback in question is high value, it is rarely in the auction house's best interest to continue with the chargeback process pre-arbitration is difficult to win and can have a high penalty for losing.



Our fraud insurance reviews transactions to determine risk.

- The process typically takes 24 hours
- It can mean that transactions which looked perfectly fine (are approved and captured) could be declined
- Once the transaction is declined by our insurance provider, it cannot go through atgPay; it must be collected outside of atgPay
- Our strong suggestion is to not release an item to a bidder until it shows as "Paid" under the Transactions Summary on the invoice in AuctionBuilder or "Settled" in Payrix
- Declines will only affect a tiny fraction of total transactions

### USEFUL INFO | FRAUD PROTECTION

#### atg AUCTION TECHNOLO GROUP

#### **About Fraud Protection**

This spectacular and unique offering is available as a reimbursement whenever fraud is the reason for the chargeback. Examples include stolen credit cards, hacked accounts, and identity theft.

#### How it works

When there's a chargeback with a "fraud" reason code (Such as "Transaction not recognized, Fraud (Card Not Present)/No cardholder authorization"), simply submit tracking information to the Payments team (<u>payments@proxibid.com</u>) within 7 calendar days of the notification. You will be reimbursed. It's that easy!

#### **Fraud Protection Best Practices**

- Send out items in a timely manner (within 72 hours of confirmation of payment).
- Require signature on item pickup or delivery.
- Require shipping partners, particularly UPS and FedEx, to not allow a change of delivery address or any address changes post-payment.
- Include shipping insurance to make sure items are not damaged or lost in the shipping process.

#### **Important Notes**

- Non-fraudulent chargebacks, such as "item not as described," are not included with the fraud protection.
- Our fraud protection insurer also reviews payment transactions for potential fraud. They will flag any risky transactions, which our team will review. Any payment deemed too high risk to insure will be declined, and we will be in touch with you by email within one business day.

See <u>this Help Center article</u> for more info about Fraud Protection



Sales tax will be automatically calculated, collected, and remitted when you are using atgPay in your sale.

- You will not have the ability to adjust sales tax amounts, except for vehicles (see below).
- If you find that the sales tax on a specific invoice is incorrect, please let us know, so we can review and adjust, if necessary.

Sales tax will automatically adjust based on the item, where the item is shipped, and the tax status of the bidder.

Any income collected through atgPay is non-taxable and exempt.

- Auction houses are only liable for sales tax collected outside of atgPay.
- Even if you are not liable for sales tax, you will likely still need to file to confirm with the state that the income collected was tax exempt/nontaxable.

When atgPay is used, ATG becomes the Marketplace of Record (Also known as the Marketplace Facilitator - legally, the merchant), and tax exemptions that apply to auction houses are not applicable.

#### Vehicle sales tax is the exception

- When a vehicle is properly categorized, it will not have sales tax added.
- You can calculate, collect, and remit sales tax (and fees) specifically for vehicles by adding the "Vehicle Sales Taxes and fees" line item to your invoice.
- See <u>this Help Center article</u> for more info about Vehicle sales tax.

See <u>this Help Center article</u> for more info about sales tax.

# USEFUL INFO HIGH-RISK AND PROHIBITED TEMS atg AUCTION OF GROUP

- You must be approved by Payrix to sell high-risk items (firearms and ammunition).
- You must have an FFL in-house that is, have an employee with an FFL to be approved by Payrix for high-risk sales.
- atgPay Prohibited Items cannot be sold through atgPay under any circumstances.
  - Pornographic/mature content
  - Alcohol/Tobacco
  - Offensive or discriminatory items (including Nazi memorabilia)
- Any high-risk or prohibited items sold by an auctioneer without high-risk approval will remove the "Pay Now" button on the invoice.
- If a high-risk item (without an FFL) or an atgPay Prohibited item is discovered to have been processed through atgPay, your account with atgPay is at risk of being closed immediately.
- ATG's Compliance team can review an item to help determine if it would be considered high risk.
- Please coordinate the review through your CSM.
  - Listing.compliance@proxibid.com

See <u>this Help Center article</u> for more info about FFL policy.

See this Help Center article for more info about High-Risk items.

### USEFUL INFO | atgPAY HELP CENTER



#### atgPay Help Center





### atgPay Help Center

Clientservices@proxibid.com

(833) 616-7370

